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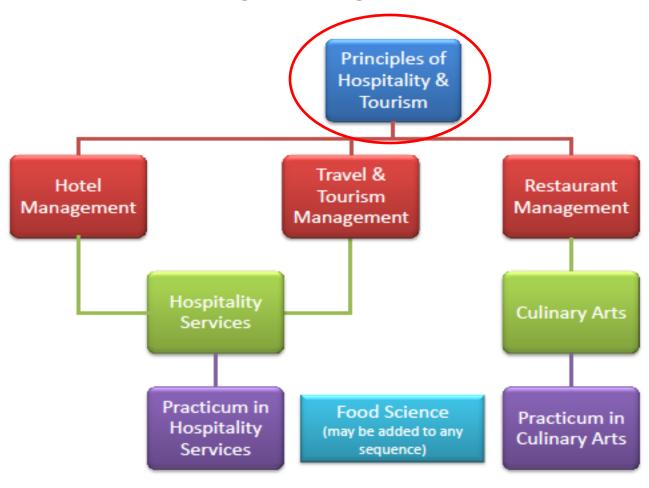
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### **Hospitality and Tourism**



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## **Hospitality and Tourism**

Preparing individuals for employment in career pathways that relate to families and human needs such as restaurant and food/beverage services, lodging, travel and tourism, recreation, amusement and attractions.

Achieve Texas Media Component

http://www.achievetexas.org/media/00-0000.09-09.mpg

## **Advantages**

- Abundance of jobs
- Advancement opportunities
- Fast pace and variety
- Meeting people
- Pleasant workplace
- Travel



## Challenges

- Hours of work
- Relocation
- Stress
- Working conditions







- College and Career Initiative
- Education initiative designed to prepare students for a:
  - Lifetime of success
  - Secondary and postsecondary opportunities
  - Career preparation and advancement
  - Meaningful work
  - Active citizenship
- Designed to help students (and parents) make:
  - Wise education choices
  - 21<sup>st</sup> Century curricula combining
    - rigorous academics and
    - relevant career education



## **Programs of Study**

- Restaurants and Food/ Beverage Services
  - Chef-Head Cook
  - Food and Beverage Manager
- Lodging
  - Lodging Manager
- Travel and Tourism
  - Travel and Tourism Directors
- Recreation, Amusements and Attractions
  - Competitive Sports Athlete
  - Recreation Workers
- \* Programs of Study in your school may be different from the recommended sequence of coursework.



Chef-Head Cook Food and Beverage Manager

# RESTAURANTS AND FOOD/BEVERAGE SERVICES

## **High School**

#### **Career Related Electives**

- 9<sup>th</sup> Principles of Hospitality and Tourism
- 10<sup>th</sup> Lifetime Nutrition and Wellness or Restaurant Management
- 11<sup>th</sup> Culinary Arts, Entrepreneurship, or Hospitality Services
- 12<sup>th</sup> Practicum in Culinary Arts or Food Science or Problems and Solutions or Practicum in Hospitality and Tourism

<sup>\*</sup>Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

## On the Job Training

- Busperson
- Cook Trainee
- Food Server
- Host
- Kitchen Helper
- Short-order Cook



#### **Certificates**

- Banquet Server
- Banquet Setup Employee
- Certified Food Manager
- Culinarian
- Culinary Specialist
- Food Manager
- Journey Baker
- Pastry Culinarian
- OSHA CareerSafe®
- ProStart<sup>®</sup>
- Restaurant Server
- Secondary Culinary Graduate
- ServSafe<sup>®</sup>



- Banquet Setup Server
- Chef/Cook Assistant
- Fast Food Assistant Manager
- Food Preparation Worker
- Host
- Pastry Cook
- Prep Cook
- Restaurant Server
- Short-order Cook

## **Associate Degrees**

- Baking/Pastry
- Culinary Arts
- Culinary Arts Specialization
- Food and Hospitality Services
- Hospitality Management
- Hotel/Restaurant Management
- Restaurant Management

- Baker/Pastry Chef
- Fast Food Manager
- Food and Beverage Manager
- Food Service Specialist
- Maitre'd
- Restaurant Assistant Manager
- Sous Chef
- Specialty Cook

## **Bachelor Degrees**

- HospitalityAdministration
- HospitalityManagement
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

- Caterer
- Catering and Banquet Director
- Culinary Arts Instructor
- Executive Chef
- Food and Beverage Director
- Food and Beverage Manager
- Independent Chef/Owner
- Kitchen Manager
- Restaurant/Food Service Owner
- Restaurant Manager

## **Graduate Degrees**

- Hospitality
   Administration
- HospitalityManagement
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

- Catering/Banquet Manager
- Corporate Executive Chef
- Food and Beverage Administration
- Food and Beverage Controller
- Food and Beverage Director
- Operations Administrator
- Vice-President Operations



**Lodging Manager** 

## **LODGING**

## **High School**

#### Career Related Electives

- 9<sup>th</sup> Principle of Hospitality and Tourism
- 10<sup>th</sup> Lifetime Nutrition and Wellness or Hotel Management
- 11<sup>th</sup> Hospitality Services or Human Resource Management or Business Management
- 12<sup>th</sup> Practicum in Hospitality and Tourism or Problems and Solutions

<sup>\*</sup>Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

## On the Job Training

- Bell Attendant
- Concierge Trainee
- Front Desk Assistant
- Guest Room Attendant
- Laundry Attendant
- PBX Operator
- Public Space Cleaner
- Reservations Assistant
- Rooms Division Assistant

#### **Certificates**

- Bell Attendant
- Concierge
- Front Desk Representative
- Guest Room Attendant
- Lodging Management Program
- OSHA CareerSafe ®
- Reservationist
- Rooms Division Assistant
- Rooms Division Specialist

- Bell Attendant
- Concierge
- Front Desk Clerk
- Manager Trainee
- Rooms Division Specialist

## **Associate Degrees**

- Food and Hospitality Services
- HospitalityManagement
- Hotel Management
- Hotel/Restaurant
   Management

- Assistant Executive Housekeeper
- Front Office Assistant Manager
- Hotel Assistant Manger

## **Bachelor Degrees**

- Hospitality
   Administration
- HospitalityManagement
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

- Convention Services
   Manager
- Executive Housekeeper
- Front Office Manager
- Lodging Manager

## **Graduate Degrees**

- Hospitality
   Administration
- HospitalityManagement
- Hotel and Restaurant Management
- Restaurant, Hotel, and Institutional Management

- Corporate Service Trainer
- Executive Director
- Recreations Manager
- Training and Development
   Specialist
- Vice-President Operations



**Travel and Tourism Directors** 

## TRAVEL AND TOURISM

## **High School**



- 9<sup>th</sup> Principle of Hospitality and Tourism
- 10<sup>th</sup> Interpersonal Studies or Travel and Tourism Management
- 11<sup>th</sup> Hospitality Services or Human Resource Management or Business Management
- 12<sup>th</sup> Practicum in Hospitality and Tourism or Problems and Solutions

<sup>\*</sup>Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

## On the Job Training

- Office Aide (Travel and Tourism)
- Receptionist (Travel and Tourism)
- Reservation Clerk
- Tour Guide



### **Certificates**

- OSHA CareerSafe
- Reservationist
- Travel Agent Proficiency

#### **Career Options:**

Travel Agent

## **Associate Degrees**

- Hospitality
   Management
- Hospitality Event
   Management
- Hotel, Restaurant and Tourism Management
- Tourism Management

- Agency Manger
- Customer Service Agent
- Travel Agent
- Travel/Tour Guide

## **Bachelor Degrees**

- Business Administration
- Hospitality
   Administration
- HospitalityManagement
- Restaurant, Hotel, and Institutional Management
- Tourism Management

- Convention Services
   Manager
- Sales Manager
- Tourism Marketing Specialist
- Travel Agency Owner

## **Graduate Degrees**

- Business Administration
- Hospitality
   Administration
- HospitalityManagement
- Restaurant, Hotel, and Institutional Management
- Tourism Management

- Chief Executive
- Corporate Director of Sales
- Corporate Travel Executive
- Director of Tourism Development



Competitive Sports Athlete Recreation Workers

# RECREATION, AMUSEMENTS, AND ATTRACTIONS

## **High School**

#### <u>Career Related Electives</u>

- 9<sup>th</sup> Principle of Hospitality and Tourism
- 10<sup>th</sup> Lifetime Nutrition and Wellness or Interpersonal Studies or Sports Medicine or Travel and Tourism Management or Sports and Entertainment Marketing
- 11<sup>th</sup> Team Sports or Individual Sports or Sports and Entertainment Marketing or Hospitality Services or Advertising and Sales Promotion
- 12<sup>th</sup> Team Sports or Individual Sports or Problems and Solutions or Practicum in Hospitality and Tourism or Business Management

<sup>\*</sup>Note - Sequence of courses in your school may be different from the recommended sequence of coursework.

## On the Job Training

- Activities Assistant
- Athletic Trainer Assistant
- Fitness Worker
- Gift Shop Salesperson
- Guest Services Worker
- Health Club Attendant
- Intramural Referee
- Lifeguard
- Office Aide/Receptionist
- Recreation Attendant
- Recreation Worker
- Special Events Assistant
- Sports Complex Attendant
- Tour Guide



#### **Certificates**

- Automated External Defibrillator
- Banquet Setup
- Cardiopulmonary Resuscitation
- Concierge
- First Aid
- OSHA CareerSafe®
- Sport Safety



## **Associate Degrees**

- Education
- Health and Physical Education/Fitness
- Hospitality Events
   Management
- Hospitality
   Management
- Teaching Assistant/Aide
- Tourism Management

- Activity Specialist
- Aerobic Instructor
- Club Assistant Manger
- Event Planner/Assistant Director
- Facility/Maintenance Supervisor
- Fitness Trainer
- Recreation Leader
- Referee/Sports Official
- Supervisor/Manager Trainee

## **Bachelor Degrees**

- Business
   Administration/Management
- Exercise Science and Fitness Management
- Health Promotion
- Human Performance
- Kinesiology
- Physical Education
- Recreation, Park and Tourism Science
- Science, History, Archaeology (or other museum specialty)
- Sports and Exercise Science
- Tourism Management
- Tourism Resources Management

- Athletic Trainer
- Competitive Sports Athlete
- Museum Guide
- Museum Technician Manager
- Recreation Supervisor
- Recreation/Amusements Activity Director
- Sportscaster

## **Graduate Degrees**

- Archaeology, Art, History, Science (or other museum specialty)
- Business
   Administration/Management
- Exercise and Sport Sciences
- Fitness and Human Performance
- Health and Kinesiology
- Health and Physical Education
- Hospitality
   Administration/Management
- Management
- Museum Studies
- Physical Education Management
- Tourism Management

- Chief Operating Officer
- Competitive Sports Coach
- Corporate Special Events Director
- Curator-Museum/Cultural
- Director of Athletics
- General Manager
- Parks and Gardens Director
- Post-Secondary Fitness Teacher
- Professional Sports Scout

## **Interpersonal Skills Needed**

- Arithmetic and mathematics
- Communication
  - Verbal
  - Nonverbal
- Electronic communication
- Listening and speaking
- Reading and writing



#### **Careers**

#### Lodging

- Baggage Porters and Bellhops
- Concierges
- First-line Supervisors of Housekeeping and Janitorial Workers
- Food Service Managers
- Hotel, Motel, and Resort Desk Clerks
- Lodging Managers
- Maids and Housekeeping Cleaners
- Residential Advisors

## Recreation, Amusements, and Attractions

- Amusement and Recreation Attendants
- Animal Trainers
- Athletes and Sports Competitors
- Farm and Home Management Advisors
- Gaming Cage Workers
- Gaming Dealers
- Motion Picture Projectionists
- Recreation Workers
- Set and Exhibit Designers

#### **Careers**

## Restaurants and Food/Beverage Services

- Bakers
- Baristas
- Chefs and Head Cooks
- Cooks, Restaurant
- Cooks, Short Order
- Counter Attendants, Cafeteria,
   Food Concession, and Coffee Shop
- Food Preparation Workers
- Hosts and Hostesses, Restaurant, Lounge and Coffee Shop
- Waiters and Waitresses

#### **Travel and Tourism**

- Interpreters and Travelers
- Managers
- Meeting, Convention, and Event Planners
- Reservation and Transportation
   Ticket Agents and Travel Clerks
- Tour Guides and Escorts
- Transportation Attendants
- Travel Agents
- Travel Guides

## References and Resources

#### Textbook:

Reynolds, J. (2010). Hospitality services food & lodging. (Second ed.). Tinley Park, Illinois: Glenco, McGraw-Hill.

#### Websites:

Achieve Texas

An education initiative designed to prepare students for a lifetime of success

- http://www.achievetexas.org/
- CTE Learning that works for Americ

Nationwide, Career Technical Education (CTE) programs are changing, evolving and innovating to better serve the country's needs.

http://www.careertech.org/

My Next Move

An interactive tool for job seekers and students to learn more about their career options

http://www.mynextmove.org/

O\*NFT OnLine

Detailed descriptions of the world of work for use by job seekers, workforce development and HR professionals, students, researchers, and more!

http://www.onetonline.org/

Browse by Career Cluster <u>— Hospitality and Tourism http://www.onetonline.org/find/caree</u>r?c=9&g=Go