## Food Truck Project Rubric

Task Description: Scenario: Your team has been selected to create a new food truck venue in the city of your choice. The winning team will receive an award (certificate) for the best design. Steps:

- Select the type of food truck you may be interested in
- Select a name for the food truck
- Design a marketing slogan
- Construct a mock-up model using recycled items
- Be creative and use only materials available without purchasing any other supplies

Criteria	weight	4 – Exemplary	3 – Accomplished	2 – Developing	1 – Beginning
Cooperation	25%	<ul> <li>Does a full share of work or more</li> <li>Assigns a clearly defined role; group members perform roles effectively</li> <li>Always considers all views and helps team to reach a fair decision</li> <li>Never argues with teammates</li> <li>Group tries to solve its problems by itself without seeking outside help</li> </ul>	<ul> <li>Does an equal share of work</li> <li>Assigns roles, but roles are not clearly defined or consistently adhered to</li> <li>Usually considers all views and helps team to reach a fair decision</li> <li>Rarely argues</li> <li>Group seldom solves its problems as a team and asks classmates or teacher for help</li> </ul>	<ul> <li>Does almost as much work as others</li> <li>Assigns roles, but roles are not adhered to</li> <li>Often sides with friends instead of considering all views</li> <li>Sometimes argues</li> <li>Group does not settle problems and gives up easily</li> </ul>	<ul> <li>Does less work than other group members</li> <li>No effort made to assign roles to group members</li> <li>Acts as cliques or individuals rather than group</li> <li>Arguments within group</li> <li>Little attempt to solve problems; gives up easily</li> </ul>
Organization	20%	<ul> <li>Takes initiative in helping the group get organized and setting times and places to meet</li> <li>Product is extremely well organized with an introduction, body, and conclusion</li> <li>Has realistic, prioritized, and measurable goals</li> <li>Highly productive in accomplishing assignment</li> </ul>	<ul> <li>Works agreeably with partner(s) concerning organization and times and places to meet</li> <li>Product is organized with an introduction, body, and conclusion</li> <li>Goals are established, but some are too general</li> <li>Accomplished basic assignment</li> </ul>	<ul> <li>Can be coaxed into meeting with other partner(s)</li> <li>Somewhat organized ideas; not presented in sequence</li> <li>Goals not clearly defined</li> <li>Barely accomplishes the job</li> </ul>	<ul> <li>Did not meet partner(s) at agreed times or places</li> <li>Lack of organization; choppy and confusing; format difficult to follow</li> <li>No goals established</li> <li>Does not accomplish assignment</li> </ul>

Name \_\_\_\_\_\_ Date \_\_\_\_\_\_

Research	20%	<ul> <li>Collects and contributes accurate content</li> <li>Goes above and beyond to research information</li> <li>Communicates and shares all information with the group</li> <li>Always does the assigned work without having to be reminded</li> </ul>	<ul> <li>Collects and contributes mostly accurate content</li> <li>At times, takes initiative to find extra information</li> <li>Shares information with the group</li> <li>Usually does the assigned work; rarely needs reminding</li> </ul>	<ul> <li>Collects and contributes somewhat accurate content</li> <li>Uses only materials provided</li> <li>Shares some information with the group</li> <li>Rarely does the assigned work; often needs reminding</li> </ul>	<ul> <li>Collects and contributes inaccurate content</li> <li>Does not utilize resources effectively</li> <li>Keeps information to self; does not share with group</li> <li>Relies on others to do the work</li> </ul>
Member Responsibility	25%	<ul> <li>Provides many ideas for the assignment</li> <li>Clearly communicates desires, ideas, personal needs and feelings</li> <li>Listens and speaks a fair amount</li> <li>Each team member is treated with respect and is encouraged</li> <li>Hands in all assignments on time</li> </ul>	<ul> <li>Participates in discussions about the assignment</li> <li>Usually shares opinions and thoughts with other partner(s)</li> <li>Listens, but sometimes talks too much or too little</li> <li>Often encourages and respects team members</li> <li>Hands in most assignments on time</li> </ul>	<ul> <li>Listens to others; on some occasions, makes suggestions</li> <li>Rarely expresses feelings or preferences</li> <li>Usually does most of the talking, rarely allowing others to speak; or seldom talks, allowing others to dominate</li> <li>Some members are not encouraged or respected</li> <li>Hands in most assignments late</li> </ul>	<ul> <li>Seems bored with conversations about the assignment</li> <li>Never/almost never spoke up</li> <li>Monopolized conversation; does not allow others to speak</li> <li>Does not respect or encourage other members</li> <li>Does not hand in some/all assignments</li> </ul>
Presentation	10%	<ul> <li>Presentation is clever and original</li> <li>Engaging; captures interest of audience</li> <li>Appropriate variety of visual aids</li> <li>Visual aids add to or clarify presentation</li> <li>Each presenter speaks clearly and loudly; good eye contact; appropriate body language</li> <li>Members contribute equally to the presentation</li> </ul>	<ul> <li>Presentation is thoughtful</li> <li>Presentation is well done; interesting to audience</li> <li>Some use of visual aids</li> <li>Visual aids somewhat add to or clarify presentation</li> <li>Most of the time, presenter speaks clearly and loudly; some eye contact; some use of appropriate body language</li> <li>Most of the members contributed equally to the presentation</li> </ul>	<ul> <li>Presentation is at times clearly presented</li> <li>Presentation is at times interesting to audience</li> <li>Limited use of visual aids</li> <li>Visual aids do not clarify or add the presentation</li> <li>Presenter is hard to hear; little eye contact; poor body language</li> <li>Some members did not contribute equally to the presentation</li> </ul>	<ul> <li>Little creativity used; bland</li> <li>Presentation is hard to follow; poorly organized</li> <li>No use of visual aids</li> <li>Presenter cannot be heard; no eye contact; poor body language</li> <li>Some members did not contribute to the presentation</li> </ul>

Assignment Score \_\_\_\_\_

+ Beyonder/Bonus \_\_\_\_\_ = Final Score \_\_\_\_\_

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