

Fun Time Cruise Line Quarter Revenue Forecast (Key)

Calculate the estimated revenue for the Fun Time Cruise Line.

		Q1 Jan-Mar	Q2 April-June	Q3 July-Sept	Q4 Oct-Dec
1	Average total cabins per cruise	875	950	1025	800
2	Cabins not available	2%	2%	2%	2%
3	Total cabins available per cruise (line 1 x line 2)	858	931	1005	784
4	Occupancy rate	82%	89%	98%	78%
5	Rooms sold (line 3 x line 4)	703	828	984	611
6	Average rate (AR)	\$763.00	\$978.00	\$1,146.00	\$839.00
7	Estimated revenue per cruise (line 5 x line 6)	\$536,389.00	\$809,784.00	\$1,127,664.00	\$512,629.00
8	Estimated number of cruises	18	27	32	16
9	Estimated revenue per quarter (line 7 x line 8)	\$9,655,002.00	\$21,864,168.00	\$36,085,248.00	\$8,202,064.00
10	Total				\$75,806,482.00