Hospitality and Tourism Career Cluster

Lodging Pathway

Classroom Activities

- Calculate the cost of staying at a hotel (budget, five star, resort)
- o Compare and contrast three different hotels for a vacation within the same city
- Create a brochure for a lodging establishment
- Create a database of all the hotels in your community. Be sure to include address, phone number and amenities
- Create a hotel concept
- o Create a Prezi[™] on an all-inclusive family-friendly resort
- Create promotional materials for a new hotel opening in your community
- o Debate the quote, "The customer is always right"
- Discuss how to respond to specific customer service scenarios related to lodging
- Find a travel blog and discuss the author's viewpoints on travel
- Interview hotel staff (front desk manager, housekeeper, landscape/gardener, manager, night auditor, and more)
- Invite community members to speak about their careers within the lodging industry
- Job shadow a hotel staff member; construct a paper detailing the duties and responsibilities of the hotel staff member
- o Research a hotel of interest
- Research types of hotels
- o Tour a bed and breakfast
- o Tour a hotel
- o Tour a resort

Service Learning Activities

- Ask for room donations for families who have suffered a loss (home, electricity shut-off, accident)
- o Collect blankets and pillows to take to a local crisis or homeless shelter
- Create a welcome basket for hotels to put in the rooms of newcomers to your community
- Raise funds for a deserving family to have a "Staycation"
- Seek room donations for fundraisers to benefit homeless shelters
- Volunteer at a local homeless shelter
- Volunteer your services at a bed and breakfast