

Hotel Brochure Activity

Conduct research on the Internet regarding hotels in distant cities.

- Look at several logos for hotels – notice font types, letter slant, color
- Find several upscale hotel names – What seems catchy or interesting for your hotel?
- What types of pictures are included?
- What amenities does the hotel offer?
- What attractions are in the city in which you will locate your hotel?

Use this information to create a brochure for a fictitious hotel. You are to create a name and a logo for your fictitious hotel and select a city for a location of your hotel. Be sure to follow the Hotel Brochure Rubric for details. Each brochure should include the following at a minimum:

- hotel name
- hotel logo
- hotel amenities
 - inside each room (hair dryers, refrigerators, irons)
 - outside the rooms (spa services, restaurants, pools, coffee bars, gift shops)
- location (city) attractions
- pictures
- hotel contact information such as phone number, website, and address (social websites?)

Brochure can be made using software such as Microsoft Publisher® or Microsoft Word®.