

Name _____ Period _____ Date _____

Find a current article (must be from within the last 6 months) related to one of the companies on the attached list of “Top Hotel Owners & Operators.” Read the article and write a summary addressing the six points listed below. Be prepared to present your findings to the class. Points to address:

- Who: What company is the article about?
- What: What is happening or in the news?
- When: When did this happen? When will this happen?
- Where: Where is it happening and where is the company headquarters located (city and state)?
- Why: Why is this happening?
- Describe the management /ownership of the hotel or company in the news. Justify your selection.

Criteria	weight	Exemplary	Effective	Minimal	Unsatisfactory
Content of Review	50%	<input type="checkbox"/> In depth and well organized content <input type="checkbox"/> Meets length requirement with quality content <input type="checkbox"/> Excellent summary	<input type="checkbox"/> Content is adequately organized and comprehensive <input type="checkbox"/> Length requirement is met with adequate content <input type="checkbox"/> Adequate summary	<input type="checkbox"/> Content is minimally organized <input type="checkbox"/> Length requirement is not met; minimal content <input type="checkbox"/> Basic summary	<input type="checkbox"/> Content is not organized <input type="checkbox"/> Length requirement is not met; poor content <input type="checkbox"/> Incomplete summary <input type="checkbox"/> Evidence of plagiarism
Appropriate Topic	25%	<input type="checkbox"/> Relevant to assigned subject matter and peer interest <input type="checkbox"/> Article content exceeds requirements	<input type="checkbox"/> Relevant to assigned subject matter <input type="checkbox"/> Article content meets expectations	<input type="checkbox"/> Minimal relevance to assigned subject matter <input type="checkbox"/> Article content fails to meet all requirements	<input type="checkbox"/> Not relevant to assigned subject matter <input type="checkbox"/> Fails to meet content requirements
Significance to Class / Relativity to Class	15%	<input type="checkbox"/> Article has great significance <input type="checkbox"/> Student summary exceeds average peer perspective and understanding <input type="checkbox"/> Student displays understanding of article's relevance to topic	<input type="checkbox"/> Article has some significance <input type="checkbox"/> Student summary meets project expectations <input type="checkbox"/> Some understanding of article's relevance to topic	<input type="checkbox"/> Article has little significance <input type="checkbox"/> Summary meets minimal expectations <input type="checkbox"/> Little understanding of article's relevance to topic	<input type="checkbox"/> Article has no significance <input type="checkbox"/> Summary does not meet minimal expectations <input type="checkbox"/> No understanding of article's relevance
Article Submission	10%	<input type="checkbox"/> Article printed/copied and effectively displayed on 8½ x 11 paper <input type="checkbox"/> Display of article includes correct citation	<input type="checkbox"/> Article printed/copied and displayed on 8 ½ x 11 paper <input type="checkbox"/> Display of article includes correct citation	<input type="checkbox"/> Article attached to summary <input type="checkbox"/> Partial documentation of article	<input type="checkbox"/> No article

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____

Rubric - Ownership Management of Hotels | Grade

Name _____ Period _____ Date _____

<p>Access Hotels & Resorts Aimbridge Hospitality Alliance Hospitality American Hospitality Management American Liberty Hospitality American Property Management Ampak Group Ardent Hotel Advisors Ascenture Hotel Group Ashford Hospitality Trust Associated Hotels Atlantic Beach Hospitality The Blackstone Group arry Blumberg & Associates Benchmark Hospitality International Boutique Hospitality Boykin Management Co. The Briad Group Brilla Group The Bricton Group Buggsi Hospitality Group Buffalo Lodging Associates CAM Hospitality Management Capital Hotel Management Chartres Lodging Group Charlestowne Hotels Chatham Lodging Trust Chesapeake Hospitality Classic Hotels & Resorts Coakley & Williams Hotel Management Coastal Hotel Group Columbia Sussex Corp. Columbia West Properties Concord Hospitality Cooper Companies Coral Hospitality Crescent Hotels & Resorts Crestline Hotels & Resorts CUSA Darpan Management Davidson Hotel Company Decatur Hotels Delaware North Companies Destination Hotels & Resorts</p>	<p>Diamondrock Hospitality DKN Hotels Dolce Hotels & Resorts Donohoe Hospitality Services The Dow Hotel Company Driftwood Hospitality Management Dunn Hospitality Group Expotel Hospitality Fairbrook Hotels FelCor Lodging Trust First Hospitality Group Forest City Enterprises Gateway Hospitality Group Gemstone Hotels & Resorts GF Management Giri Hotel Management Good Hospitality Services Grace Hospitality Group Great Wolf Resorts Greenwood Hospitality Group Greystone Hotels Haazo Management The Hamister Group Harmony Hospitality John Q. Hammons Hotels JRK Hotel Group HEI Hotels & Resorts Hersha Hospitality Management Horizon Hotels Hospitality Properties Trust Hospitality Management Corp. Hospitality Specialists Hospitality Ventures Management Group Host Hotels & Resorts Hostmark Hospitality Group Hotel Equities The Hotel Group Hotel Managers Group HP Hotels HRI Lodging ING Clarion Partners The Inland Real Estate Group of Cos. IDM Group Innkeepers USA Trust</p>	<p>Integral Hospitality Solutions InterMountain Management Interstate Hotels & Resorts Island Hospitality Management Janus Hotels & Resorts Jackson Hospitality Services J.E. Robert Cos. Joie de Vivre Hospitality Kelly Inns Kimpton Hotels Kinseth Hospitality Kokua Hospitality Lane Hospitality Larkspur Hospitality Co. Lane Hospitality LaSalle Hotel Properties Leisure Hotels & Resorts Lodgian Loews Hotels Lowe Enterprises Marcus Hotels & Resorts Marin Management Maritz Wolff Marshall Hotels & Resorts McKibbon Hotel Management Metro Hospitality Meyer Jabara Hotels MHI Hotels Milner Hotels MMI Hotel Group Montage Hotels & Resorts Montclair Hotel Investors Morrissey Hospitality Companies Naman Hotels New Castle Hotels Newport Hospitality Group Noble Investment Group North Central Management NorthStar Hospitality Northstar Hotels Group NVN Hotels Ocean Hospitalities Ocean Waters Development OTO Development</p>	<p>Outrigger Enterprises Group Pacific Hotel Management Pacifica Hotel Company Paramount Hotel Group Pebblebrook Hotel Trust Peebles Corp. Presidian Pride Hospitality Prism Hotels & Resorts TPG Hospitality Professional Hospitality Pyramid Hotel Group Quorum Hotels & Resorts Real Hospitality Group Regency Hotel Management Remington RHW Management Richfield Hospitality Rim Hospitality RLJ Development Roedel Companies Rosen Hotels & Resorts Royco Hotels Ruchi Enterprises Sage Hospitality Salamander Hospitality Shaner Hotel Group SKY Hospitality SREE Hotels Stanford Hotels Corp. Stonebridge Companies Stout Street Hospitality Strategic Hotel & Resorts The Summit Group Sunburst Hospitality Corp. Sunstone Hotel Investors Synergy Hospitality Tharaldson Companies Tishman Realty Corp. Torgerson Properties Trans Inns Management Triune Organization True North Hotel Group United Hospitality Resources Mgt.</p>
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Valencia Group
Venerts Hotel Management
Vision Hospitality Group
Vista Host
Waterford Hotel Group
Wedge Hotels Corp.
Westmont Hospitality Group
White Lodging Services
Windsor Management Services
Winegardner & Hammons
Winston Hospitality
Wright Investment Properties
ZMC Hotels