

## Quarter Revenue Forecast (Key)

Calculate the estimated revenue for the Stratton Hotel.

	<b>Stratton Hotel</b>	Q1	Q2	Q3	Q4
<b>1</b>	Estimated Days in Quarter (365 / 4)	<b>91</b>	<b>91</b>	<b>91</b>	<b>91</b>
<b>2</b>	Rooms available per night (250 x 96%)	<b>240</b>	<b>240</b>	<b>240</b>	<b>240</b>
<b>3</b>	Occupancy Rate	<b>65%</b>	<b>75%</b>	<b>85%</b>	<b>90%</b>
<b>4</b>	Rooms Sold (line 2 x line 3)	<b>156</b>	<b>180</b>	<b>204</b>	<b>216</b>
<b>5</b>	ADR	<b>\$ 109</b>	<b>\$ 115</b>	<b>\$ 117</b>	<b>\$ 128</b>
<b>6</b>	Estimated Revenue per day (line 4 x line 5)	<b>\$ 17,004</b>	<b>\$ 20,700</b>	<b>\$ 23,868</b>	<b>\$ 27,648</b>
<b>7</b>	Estimated revenue per quarter (line 1 x line 6)	<b>\$1,547,364</b>	<b>\$1,883,700</b>	<b>\$2,171,988</b>	<b>\$2,515,968</b>
<b>8</b>	<b>TOTALS</b> (add all quarters)				<b>\$8,119,020</b>