Name	Period	Date

## **Rubric for 12-Month Calendar**

Task Description: Students will create a 12-month calendar to promote safety issues for preschool to school-age children. The calendar must include tips, resources, or information on:					
Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	<ul> <li>□ Appropriate details support main idea</li> <li>□ Accurate and detailed information</li> <li>□ Information adequately supports purpose of visual</li> </ul>	<ul> <li>☐ Most details support main idea</li> <li>☐ Accurate information for almost all subject matter</li> <li>☐ Information is mostly adequate and supportive of visual's purpose</li> </ul>	□ Few details support main idea □ Lacking accurate information □ Inadequate information is not clearly supportive of visual's purpose	□No details to support main idea □Information is not accurate □Information does not support the visual's purpose
Focus	20%	<ul> <li>□ Topic and title clear and easily identified</li> <li>□ Main idea is clearly appropriate to topic</li> <li>□ All illustrations complement purpose of visual</li> </ul>	<ul> <li>□ Topic and title are mostly clear and easily identified</li> <li>□ Main idea is appropriate to topic</li> <li>□ Most illustrations complement purpose of visual</li> </ul>	□Topic and title difficult to identify □Main idea not clearly stated □Few illustrations complement purpose of visual	□Topic and title are not clearly identified □No main idea □Illustrations do not complement purpose of visual
Visual Appeal	20%	<ul> <li>☐ Outstanding use of color, design, and space</li> <li>☐ Original and creative design</li> <li>☐ Overall design is pleasing and harmonious</li> </ul>	<ul> <li>□ Adequate use of color, design, and space</li> <li>□ Design is adequate</li> <li>□ Overall design is mostly pleasing and harmonious</li> </ul>	□Inappropriate use of color, design, and space □Design lacks creativity □Lack of harmonious design in presentation	□Little attempt to use color, design and space appropriately □Design is dull □Project has sloppy appearance
Mechanics	10%	<ul> <li>□ Free of grammatical errors</li> <li>□ No excess glue, torn edges, mark-outs</li> <li>□ Words are legible and pertinent to topic</li> </ul>	<ul> <li>☐ Mostly free of grammatical errors</li> <li>☐ Little use of excess glue, torn edges, mark-outs</li> <li>☐ Most words are legible and pertinent to topic</li> </ul>	□ Frequent grammatical errors □ Excess glue, torn edges, and mark-outs □ Presentation is illegible and confusing	□Too frequent grammatical errors □Distractive elements make illustration ineffective
Assignment Score + Beyonder/Bonus = Final Score					