

Rubric for Career Poster Visual Display

Career Title: _____

Other job titles include: _____

Task Description: Design a poster focusing on your selected career. Include the information for the following using the O*Net Online website: <http://www.onetonline.org/>

- | | |
|--|---|
| <ul style="list-style-type: none"> • Technology • Knowledge • Skills • Abilities • Work Tasks • Tools and Activities | <ul style="list-style-type: none"> • Job Zone • Education • Interest Code • Work Styles • Work Values • Wages and Employment Trends |
|--|---|

Include an image related to your selected career.

Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	<input type="checkbox"/> Appropriate details support main idea <input type="checkbox"/> Accurate and detailed information <input type="checkbox"/> Information adequately supports purpose of visual	<input type="checkbox"/> Most details support main idea <input type="checkbox"/> Accurate information for almost all subject matter <input type="checkbox"/> Information is mostly adequate and supportive of visual's purpose	<input type="checkbox"/> Few details support main idea <input type="checkbox"/> Lacking accurate information <input type="checkbox"/> Inadequate information is not clearly supportive of visual's purpose	<input type="checkbox"/> No details to support main idea <input type="checkbox"/> Information is not accurate <input type="checkbox"/> Information does not support the visual's purpose

Name _____ Period _____ Date _____

Focus	20%	<input type="checkbox"/> Topic and title clear and easily identified <input type="checkbox"/> Main idea is clearly appropriate to topic <input type="checkbox"/> All illustrations complement purpose of visual	<input type="checkbox"/> Topic and title are mostly clear and easily identified <input type="checkbox"/> Main idea is appropriate to topic <input type="checkbox"/> Most illustrations complement purpose of visual	<input type="checkbox"/> Topic and title difficult to identify <input type="checkbox"/> Main idea not clearly stated <input type="checkbox"/> Few illustrations complement purpose of visual	<input type="checkbox"/> Topic and title are not clearly identified <input type="checkbox"/> No main idea <input type="checkbox"/> Illustrations do not complement purpose of visual
Visual Appeal	20%	<input type="checkbox"/> Outstanding use of color, design, and space <input type="checkbox"/> Original and creative design <input type="checkbox"/> Overall design is pleasing and harmonious	<input type="checkbox"/> Adequate use of color, design, and space <input type="checkbox"/> Design is adequate <input type="checkbox"/> Overall design is mostly pleasing and harmonious	<input type="checkbox"/> Inappropriate use of color, design, and space <input type="checkbox"/> Design lacks creativity <input type="checkbox"/> Lack of harmonious design in presentation	<input type="checkbox"/> Little attempt to use color, design and space appropriately <input type="checkbox"/> Design is dull <input type="checkbox"/> Project has sloppy appearance
Mechanics	10%	<input type="checkbox"/> Free of grammatical errors <input type="checkbox"/> No excess glue, torn edges, mark-outs <input type="checkbox"/> Words are legible and pertinent to topic	<input type="checkbox"/> Mostly free of grammatical errors <input type="checkbox"/> Little use of excess glue, torn edges, mark-outs <input type="checkbox"/> Most words are legible and pertinent to topic	<input type="checkbox"/> Frequent grammatical errors <input type="checkbox"/> Excess glue, torn edges, and mark-outs <input type="checkbox"/> Presentation is illegible and confusing	<input type="checkbox"/> Too frequent grammatical errors <input type="checkbox"/> Distractive elements make illustration ineffective

Assignment Score _____ + Beyonder/Bonus _____ = Final Score _____