## Rubric for Child Abuse and Neglect Awareness Flyer

Task Description: In groups of two, you will design and create a flyer depicting child abuse and neglect awareness.

Flyers should include:

- Types of child abuse
- Recognizing the signs of child abuse
- Roles and responsibilities of family members
- National child abuse statistics
- Factors that influence child abuse within the family
- Child abuse prevention resources

Graphics and any other information needed to complete the flyer. Child Abuse Awareness Flyer.

Criteria	weight	Professional 4	Apprentice 3	Novice 2	Beginner 1
Planning Process	%	<ul> <li>Clearly defined goals</li> <li>Detailed plan consistent with goals</li> </ul>	<ul> <li>Defined goals</li> <li>Plan of action loosely based on goals</li> </ul>	<ul> <li>Limited goals</li> <li>Undefined plan of action</li> </ul>	<ul> <li>No clearly defined goals</li> <li>No plan of action</li> </ul>
Content/ Organization	%	<ul> <li>Includes required content</li> <li>Content presented in a concise, well-organized manner</li> </ul>	<ul> <li>Includes most required content</li> <li>Organization is adequate</li> </ul>	<ul> <li>Fewer than half of the required components</li> <li>Some organization; difficult to follow</li> </ul>	<ul> <li>Lack of required components</li> <li>Lack of organization</li> </ul>
Innovative Components	%	<ul> <li>Demonstrates a high degree of insight, originality, and creativity</li> </ul>	Demonstrates some originality or creativity	Demonstrates a low level of creativity	Demonstrates no originality or creativity
Creative Use of Technology	%	<ul> <li>Innovative use of multimedia</li> <li>Superior presentation</li> </ul>	<ul> <li>Several modes of multimedia evident</li> <li>Interesting presentation</li> </ul>	<ul> <li>Some use of multimedia</li> <li>Conventional presentation</li> </ul>	<ul> <li>No evidence of use of multimedia</li> <li>Tedious presentation</li> </ul>
Product	%	<ul> <li>Polished and well presented</li> <li>High level understanding of career concepts</li> </ul>	<ul> <li>Neat and presentable</li> <li>General knowledge base of career concepts</li> <li>Product would be an</li> </ul>	<ul> <li>Reasonably neat and presentable</li> <li>Gaps in knowledge base of career concepts</li> </ul>	<ul> <li>Poorly presented</li> <li>No evidence of knowledge base of career concepts</li> </ul>

Name	Period	Date

□ Product would serve as a strong asset in employment search	acceptable tool in employment search	With additional attention to detail, product could become valuable in employment search	Product is not suitable in employment search
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Assignment Score \_\_\_\_\_ + Beyonder/Bonus \_\_\_\_\_ = Final Score \_\_\_\_\_