Rubric for Electronic Display—Glogster™ EDU Poster

Task Description: Students will design a presentation which will include their goals, proper attire for a job interview and good personal hygiene practices. It must include information about three career choices in Human Services.					
Criteria	weight	Professional 4	Apprentice 3	Novice 2	Beginner 1
Planning Process	%	 Clearly defined goals Detailed plan consistent with goals 	 Defined goals Plan of action loosely based on goals 	 Limited goals Undefined plan of action 	 No clearly defined goals No plan of action
Content/ Organization	%	 Includes required content Content presented in a concise, well-organized manner 	 Includes most required content Organization is adequate 	 Fewer than half of the required components Some organization; difficult to follow 	 Lack of required components Lack of organization
Innovative Components	%	 Demonstrates a high degree of insight, originality, and creativity 	Demonstrates some originality or creativity	Demonstrates a low level of creativity	Demonstrates no originality or creativity
Creative Use of Technology	%	 Innovative use of multimedia Superior presentation 	 Several modes of multimedia evident Interesting presentation 	 Some use of multimedia Conventional presentation 	 No evidence of use of multimedia Tedious presentation
Product	%	 Polished and well presented High level understanding of career concepts Product would serve as a strong asset in employment search 	 Neat and presentable General knowledge base of career concepts Product would be an acceptable tool in employment search 	 Reasonably neat and presentable Gaps in knowledge base of career concepts With additional attention to detail, product could become valuable in employment search 	 Poorly presented No evidence of knowledge base of career concepts Product is not suitable in employment search

Assignment Score _____

+ Beyonder/Bonus _____ = Final Score _____

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