Name_____Period_____Date_____

Rubric for Electronic Display – Glogster™EDU Poster

Task Description: Research the following information for a chef or entrepreneur that has influenced the food service
industry.
- Background (birthplace, birth date, family)
- Education (high school and college or culinary schoo[l]
- Internships (worked with ?)
- Employment (names of restaurants)
- Books published (cookbooks, biography)
- Restaurants owned
- Awards for accomplishments
- Recognitions

www.biography.com
www.foodnetwork.com
www.foodreference.com/html/whoswhom.html
www.starchefs.com

Criteria	weight	Professional 4	Apprentice 3	Novice 2	Beginner 1
Planning Process	__%	☐ Clearly defined goals ☐ Detailed plan consistent with goals	☐ Defined goals ☐ Plan of action loosely based on goals	☐ Limited goals ☐ Undefined plan of action	☐ No clearly defined goals ☐ No plan of action
Content/ Organization	__%	☐ Includes required content ☐ Content presented in a concise, well-organized manner	☐ Includes most required content ☐ Organization is adequate	☐ Fewer than half of the required components ☐ Some organization; difficult to follow	☐ Lack of required components ☐ Lack of organization
Innovative Components	__%	☐ Demonstrates a high degree of insight, originality, and creativity	☐ Demonstrates some originality or creativity	☐ Demonstrates a low level of creativity	☐ Demonstrates no originality or creativity
Creative Use of Technology	__%	☐ Innovative use of multimedia ☐ Superior presentation	☐ Several modes of multimedia evident ☐ Interesting presentation	☐ Some use of multimedia ☐ Conventional presentation	☐ No evidence of use of multimedia ☐ Tedious presentation
Product	__%	☐ Polished and well presented ☐ High level understanding of career concepts	☐ Neat and presentable ☐ General knowledge base of career concepts ☐ Product would be an	☐ Reasonably neat and presentable ☐ Gaps in knowledge base of career concepts	☐ Poorly presented ☐ No evidence of knowledge base of career concepts

Name_____Period_____Date_____

		☐ Product would serve as a strong asset in employment search	acceptable tool in employment search	☐ With additional attention to detail, product could become valuable in employment search	☐ Product is not suitable in employment search

Assignment Score _____ **+** Beyonder/Bonus _____ **=** Final Score _____