Name____

Rubric for Foodborne Illness Poster

Task Descriptio	n· D	Research the following infor	mation to present in a post		
 Sources Symptor Treatme 	ns	 Long term effects Prevention 		er of electronic display.	
Criteria	Weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	 Appropriate details support main idea Accurate and detailed information Information adequately supports purpose of visual 	 Most details support main idea Accurate information for almost all subject matter Information is mostly adequate and supportive of visual's purpose 	 Few details support main idea Lacking accurate information Inadequate information is not clearly supportive of visual's purpose 	 No details to support main idea Information is not accurate Information does not support the visual's purpose
Focus	20%	 Topic and title clear and easily identified Main idea is clearly appropriate to topic All illustrations complement purpose of visual 	 Topic and title are mostly clear and easily identified Main idea is appropriate to topic Most illustrations complement purpose of visual 	 Topic and title difficult to identify Main idea not clearly stated Few illustrations complement purpose of visual 	 Topic and title are not clearly identified No main idea Illustrations do not complement purpose of visual
Visual Appeal	20%	 Outstanding use of color, design, and space Original and creative design Overall design is pleasing and harmonious 	 Adequate use of color, design, and space Design is adequate Overall design is mostly pleasing and harmonious 	 Inappropriate use of color, design, and space Design lacks creativity Lack of harmonious design in presentation 	 Little attempt to use color, design and space appropriately Design is dull Project has sloppy appearance
Mechanics	10%	 Free of grammatical errors No excess glue, torn edges, mark-outs Words are legible and pertinent to topic 	 Mostly free of grammatical errors Little use of excess glue, torn edges, mark-outs Most words are legible and pertinent to topic 	 Frequent grammatical errors Excess glue, torn edges, and mark-outs Presentation is illegible and confusing 	 Too frequent grammatical errors Distractive elements make illustration ineffective

Assignment Score ______ + Beyonder/Bonus _____ = Final Score _____