Task Descript			ni-poster highlighting effec clude five bullets, an image		
Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	 □ Appropriate details support main idea □ Accurate and detailed information □ Information adequately supports purpose of visual 	 ☐ Most details support main idea ☐ Accurate information for almost all subject matter ☐ Information is mostly adequate and supportive of visual's purpose 	 □ Few details support main idea □ Lacking accurate information □ Inadequate information is not clearly supportive of visual's purpose 	 □ No details to support main idea □ Information is not accurate □ Information does not support the visual's purpose
Focus	20%	 □ Topic and title clear and easily identified □ Main idea is clearly appropriate to topic □ All illustrations complement purpose of visual 	 □ Topic and title are mostly clear and easily identified □ Main idea is appropriate to topic □ Most illustrations complement purpose of visual 	 □ Topic and title difficult to identify □ Main idea not clearly stated □ Few illustrations complement purpose of visual 	 □ Topic and title are not clearly identified □ No main idea □ Illustrations do not complement purpose of visual
Visual Appeal	20%	 ☐ Outstanding use of color, design, and space ☐ Original and creative design ☐ Overall design is pleasing and harmonious 	 □ Adequate use of color, design, and space □ Design is adequate □ Overall design is mostly pleasing and harmonious 	 □ Inappropriate use of color, design, and space □ Design lacks creativity □ Lack of harmonious design in presentation 	 □ Little attempt to use color, design and space appropriately □ Design is dull □ Project has sloppy appearance
Mechanics	10%	 □ Free of grammatical errors □ No excess glue, torn edges, mark-outs □ Words are legible and pertinent to topic 	 ☐ Mostly free of grammatical errors ☐ Little use of excess glue, torn edges, mark-outs ☐ Most words are legible and pertinent to topic 	 □ Frequent grammatical errors □ Excess glue, torn edges, and mark-outs □ Presentation is illegible and confusing 	☐ Too frequent grammatical errors ☐ Distractive elements make illustration ineffective

_Period____

Date

Name_____