

Rubric for PowerPoint™ Presentation

Task Description: Research the following information for a chef or entrepreneur that has influenced the food service industry.

- Background (birthplace, birth date, family)
- Education (high school and college or culinary school)
- Internships (worked with ?)
- Employment (names of restaurants)
- Books published (cookbooks, biography)
- Restaurants owned
- Awards for accomplishments
- Recognitions

www.biography.com
www.foodnetwork.com
www.foodreference.com/html/whoswhom.html
www.starchefs.com

Criteria	weight	Strong Impact 4	Good Impact 3	Some Impact 2	Minimal Impact 1
Introduction	10%	<input type="checkbox"/> Fully captures the attention of the audience <input type="checkbox"/> Topic has a clear focus	<input type="checkbox"/> Captures the attention of the audience <input type="checkbox"/> Topic is mostly focused	<input type="checkbox"/> Few audience members seem interested <input type="checkbox"/> Topic focus is vague	<input type="checkbox"/> Audience is not captured <input type="checkbox"/> No topic focus
Content	50%	<input type="checkbox"/> Accurate <input type="checkbox"/> Organized <input type="checkbox"/> Fully understands topic	<input type="checkbox"/> Mostly accurate <input type="checkbox"/> Mostly organized <input type="checkbox"/> Understands topic	<input type="checkbox"/> Partially accurate <input type="checkbox"/> Partially organized <input type="checkbox"/> Fair understanding	<input type="checkbox"/> Inaccurate <input type="checkbox"/> Unorganized <input type="checkbox"/> Does not understand
Writing Mechanics; Text Elements; Citations	10%	<input type="checkbox"/> No errors in grammar, usage, mechanics, spelling <input type="checkbox"/> Text elements easy to read (fonts, size) <input type="checkbox"/> Background and color enhance readability of text <input type="checkbox"/> Sources are properly cited so audience can determine credibility	<input type="checkbox"/> Text is written with little or no editing required <input type="checkbox"/> Text elements are somewhat easy to read, but do not distract from the presentation <input type="checkbox"/> Background and color distract from readability <input type="checkbox"/> Most sources of information are properly cited	<input type="checkbox"/> Grammar, usage, mechanics, and spelling impair readability <input type="checkbox"/> Text elements are too busy or are difficult to read <input type="checkbox"/> Background and color distract and make text difficult to read <input type="checkbox"/> Some sources are not properly cited	<input type="checkbox"/> Grammar, usage, mechanics, and spelling errors distract; major editing needed <input type="checkbox"/> Text elements extremely difficult to read <input type="checkbox"/> Choice of background and color needs improvement <input type="checkbox"/> Most sources are incorrectly cited
Layout	10%	<input type="checkbox"/> Includes placeholders, such as title, bulleted list, and graphics <input type="checkbox"/> Appropriate use of white space	<input type="checkbox"/> Includes some titles, bulleted lists, and graphics <input type="checkbox"/> Too much text; distracts from white space	<input type="checkbox"/> Minimal use of layout placeholders <input type="checkbox"/> Text dominates slide	<input type="checkbox"/> Poor use of placeholders <input type="checkbox"/> Slide is too full

Name _____ Period _____ Date _____

Graphics, Sound, Animation	10%	<input type="checkbox"/> Enhances overall theme	<input type="checkbox"/> Somewhat enhances theme, but are lacking in resolution or quality	<input type="checkbox"/> Seems unrelated to theme; poor quality, resolution	<input type="checkbox"/> Unrelated to theme and distracts from content; inappropriate
Teamwork	10%	<input type="checkbox"/> The project is clearly a group effort	<input type="checkbox"/> Most of the team members contribute to group effort	<input type="checkbox"/> Few people contribute their fair share of work	<input type="checkbox"/> No collaboration in teamwork

Assignment Score _____ + Beyond/Bonus _____ = Final Score _____