Name(s)_____Period_____Date_____

Rubric for Safety Sign Challenge

Task Description: Create a Safety Poster to be displayed on campus.
Be sure to include:

- Safety slogan
- Image (hand drawn, clip art image, magazine)

Criteria	weight	Exemplary 4	Accomplished 3	Developing 2	Beginning 1
Content	50%	☐ Accurate ☐ Appropriate ☐ Detailed ☐ Organized ☐ Full understanding of topic	☐ Mostly accurate ☐ Mostly appropriate ☐ Mostly detailed ☐ Mostly organized ☐ Good understanding of topic	☐ Partially accurate ☐ Partially appropriate ☐ Partially detailed ☐ Partially organized ☐ Fair understanding of topic	☐ Inaccurate ☐ Inappropriate ☐ Not detailed ☐ Unorganized ☐ Does not understand topic
Visual Appeal	20%	☐ Outstanding use of color, design, and space ☐ Original and creative design ☐ Overall design is pleasing and harmonious	☐ Adequate use of color, design, and space ☐ Design is adequate ☐ Overall design is mostly pleasing and harmonious	☐ Inappropriate use of color, design, and space ☐ Design lacks creativity ☐ Lack of harmonious design in presentation	☐ Little attempt to use color, design and space appropriately ☐ Design is dull ☐ Project has sloppy appearance
Mechanics/ Visual Aids	10%	☐ Correct grammar; usage ☐ Correct spelling ☐ Graphics and pictures are attractive and support theme	☐ Correct grammar most of the time ☐ 1-2 spelling errors ☐ A few graphics are unattractive	☐ Sometimes uses poor grammar ☐ 3-5 spelling errors ☐ Graphics and pictures are unattractive	☐ Uses poor grammar ☐ 6 or more spelling errors ☐ Graphics and pictures detract from presentation

Assignment Score _____   **+**   Beyonder/Bonus _____   **=**   Final Score _____