Rubric for Services from a Local Agency, Organization or Church Poster					
Task Description: Students will gather information from a local federal, state, or county agency, organization or a church that provide services to the public. The following information should be included:					
<ul><li>Name</li><li>Address</li><li>Phone number</li></ul>		<ul> <li>Hours and days of week they are open</li> <li>Services provided</li> <li>Include an image</li> </ul>			
Criteria	weight	Exceptional	Admirable	Marginal	Unacceptable
Content	50%	<ul> <li>□ Appropriate details support main idea</li> <li>□ Accurate and detailed information</li> <li>□ Information adequately supports purpose of visual</li> </ul>	<ul> <li>☐ Most details support main idea</li> <li>☐ Accurate information for almost all subject matter</li> <li>☐ Information is mostly adequate and supportive of visual's purpose</li> </ul>	<ul> <li>□ Few details support main idea</li> <li>□ Lacking accurate information</li> <li>□ Inadequate information is not clearly supportive of visual's purpose</li> </ul>	<ul> <li>□ No details to support main idea</li> <li>□ Information is not accurate</li> <li>□ Information does not support the visual's purpose</li> </ul>
Focus	20%	<ul> <li>□ Topic and title clear and easily identified</li> <li>□ Main idea is clearly appropriate to topic</li> <li>□ All illustrations complement purpose of visual</li> </ul>	<ul> <li>□ Topic and title are mostly clear and easily identified</li> <li>□ Main idea is appropriate to topic</li> <li>□ Most illustrations complement purpose of visual</li> </ul>	<ul> <li>□ Topic and title difficult to identify</li> <li>□ Main idea not clearly stated</li> <li>□ Few illustrations complement purpose of visual</li> </ul>	<ul> <li>□ Topic and title are not clearly identified</li> <li>□ No main idea</li> <li>□ Illustrations do not complement purpose of visual</li> </ul>
Visual Appeal	20%	<ul> <li>Outstanding use of color, design, and space</li> <li>Original and creative design</li> <li>Overall design is pleasing and harmonious</li> </ul>	<ul> <li>□ Adequate use of color, design, and space</li> <li>□ Design is adequate</li> <li>□ Overall design is mostly pleasing and harmonious</li> </ul>	<ul> <li>□ Inappropriate use of color, design, and space</li> <li>□ Design lacks creativity</li> <li>□ Lack of harmonious design in presentation</li> </ul>	<ul> <li>□ Little attempt to use color, design and space appropriately</li> <li>□ Design is dull</li> <li>□ Project has sloppy appearance</li> </ul>
Mechanics	10%	<ul> <li>□ Free of grammatical errors</li> <li>□ No excess glue, torn edges, mark-outs</li> <li>□ Words are legible and pertinent to topic</li> </ul>	<ul> <li>☐ Mostly free of grammatical errors</li> <li>☐ Little use of excess glue, torn edges, mark-outs</li> <li>☐ Most words are legible and pertinent to topic</li> </ul>	<ul> <li>□ Frequent grammatical errors</li> <li>□ Excess glue, torn edges, and mark-outs</li> <li>□ Presentation is illegible and confusing</li> </ul>	<ul> <li>□ Too frequent grammatical errors</li> <li>□ Distractive elements make illustration ineffective</li> </ul>
Assignment Score		<b>+</b> Be	eyonder/Bonus	= Final Score	

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Name\_

\_Date\_