

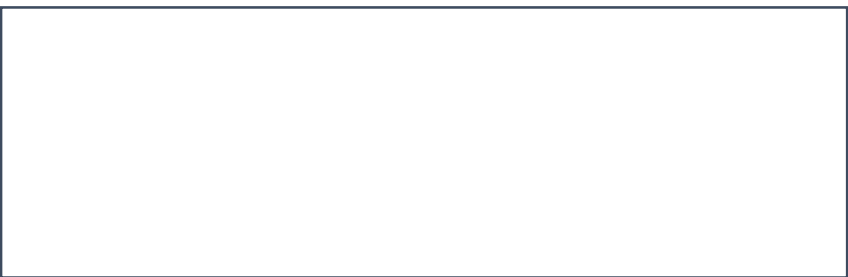
The Marketing Plan Steps

Complete each section with the steps needed for a marketing plan.

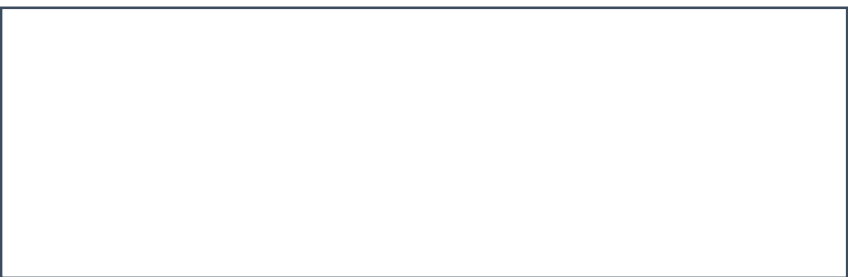
Market
Research



Set Goals
and
Objectives



Develop
Strategies



Evaluate the
Plan

